

2010 AAF NASHVILLE
STUDENT
ADDY[®]
AWARDS



PLAY

NASHVILLE, TENNESSEE

FEBRUARY 23, 2010

2010 AAF NASHVILLE STUDENT ADDY® AWARDS

THANKS TO OUR 2010 JUDGES:

Dean Dixon

Photographer

Dean Dixon Photography

Jade Novak

Designer

Jade Novak Design

Bruce Stanley

Creative Director

Carole Young

Designer

White / Thompson



The Nashville Student ADDYs is the first tier in a three-tier competition. Nashville Gold and Silver Winners will compete next at the District level against winners from Alabama, Georgia, Louisiana, Mississippi and Tennessee. Winners from 14 AAF Districts will then go on to compete at the National level for National Student ADDYs, and a chance to win \$1000 which is rewarded for the Student Best of Show.

Best of Show



RICOLA RE-BRANDING CAMPAIGN (Packaging & Magazine Ads)

LIGIA TEODOSIU
Watkins College of Art, Design and Film

2010 AAF NASHVILLE STUDENT ADDY® AWARD RECIPIENTS

PACKAGING

Gold Student ADDY Award

Entrant: Stephen Jones
School: Watkins College of Art, Design and Film
Title: Manifique! - Sheik Shaving for the Modern Man Package Design

Gold Student ADDY Award

Entrant: Ligia Teodosiu
School: Watkins College of Art, Design & Film
Title: Ricola Re-Branding Package Design

Silver Student ADDY Award

Entrant: Evan Britt
School: Middle Tennessee State University
Title: 2 Lyons Package Design

Silver Student ADDY Award

Entrant: Ligia Teodosiu
School: Watkins College of Art, Design & Film
Title: Detox Water for Women Package

POINT OF PURCHASE

Gold Student ADDY Award

Entrant: Tracie Stansbury
School: Middle Tennessee State University
Title: Nashville Zoo at Grassmere - Visitor Map

Silver Student ADDY Award

Entrant: Natalie Martin
School: Nossi College of Art
Title: Paint Scapes Point of Purchase

STATIONERY PACKAGE

Gold Student ADDY Award

Entrant: Jennifer McClarney
School: The Art Institute of Tennessee - Nashville
Title: Wax Pot Studio Stationery Package

Silver Student ADDY Award

Entrant: Barbara Ferguson
School: The Art Institute of Tennessee - Nashville
Title: Bands for Babies Stationery Package

Silver Student ADDY Award

Entrant: Stephen Jones
School: Watkins College of Art, Design and Film
Title: Vigor Energy Systems Stationery

BROCHURE

Gold Student ADDY Award

Entrant: Stephen Jones
School: Watkins College of Art, Design and Film
Title: Hasselblad Brochure

Silver Student ADDY Award

Entrant: Joanna Arnold
School: O'More College of Design
Title: Counter-Culture Brochure

Silver Student ADDY Award

Entrant: Amanda Smith
School: O'More College of Design
Title: AuraAir Identity Manual

POSTER

Gold Student ADDY Award

Entrant: Erica Lampley
School: Austin Peay State University
Title: Bullet for My Valentine Poster

Silver Student ADDY Award

Entrant: Adam Jeremy Agee
School: Watkins College of Art, Design & Film
Title: 2010 Addy Poster

Silver Student ADDY Award

Entrant: Brady Camp
School: The Art Institute of Tennessee - Nashville
Title: Bier Type Poster

Silver Student ADDY Award

Entrant: Andy Gregg
School: Watkins College of Art, Design & Film
Title: Cats Are Petty Poster

Silver Student ADDY Award

Entrant: Ali Hilton
School: The Art Institute of Tennessee - Nashville
Title: Zombiefest Poster

Silver Student ADDY Award

Entrant: Jaron Jackson
School: The Art Institute of Tennessee - Nashville
Title: Constructivism Poster

Silver Student ADDY Award

Entrant: Michael Korfhage
School: Watkins College of Art, Design & Film
Title: 2010 Student Addy Poster

Silver Student ADDY Award

Entrant: Heather Moulder
School: Middle Tennessee State University
Title: Raising Roots Poster

Silver Student ADDY Award

Entrant: Katie Williams
School: The Art Institute of Tennessee-Nashville
Title: Hidden Picture Game Poster

Silver Student ADDY Award

Entrant: Katie Williams
School: The Art Institute of Tennessee - Nashville
Title: Identity Poster

Silver Student ADDY Award

Entrant: Andy Young
School: Watkins College of Art, Design & Film
Title: Maserati Poster

DIRECT MARKETING

Silver Student ADDY Award

Entrant: Julianna Ault
School: The Art Institute of Tennessee - Nashville
Title: Headless Chicken Festival Direct Marketing

Silver Student ADDY Award

Entrant: Brian M. Blas
School: The Art Institute of Tennessee - Nashville
Title: Baroque Experience Direct Marketing

Silver Student ADDY Award

Entrant: Jaron Jackson
School: The Art Institute of Tennessee - Nashville
Title: Flood City Music Festival Direct Marketing

Silver Student ADDY Award

Entrant: Guy Coffin
School: Watkins College of Art, Design & Film
Title: Taking Flight Direct Marketing

SINGLE CONSUMER / TRADE MAGAZINE

Gold Student ADDY Award

Entrant: Alyssa Carroll
School: Watkins College of Art, Design & Film
Title: SnoreMeds - Snoring Mouthpiece Solution Magazine Ad

Gold Student ADDY Award

Entrant: Amy Davidson
School: O'More College of Design
Title: "Indulge" Magazine Ad

Silver Student ADDY Award

Entrant: Holley P. Bimson
School: Nossi College of Art
Title: TIS Magazine Ad

Silver Student ADDY Award

Entrant: Tiffany B. Poulouse
School: Watkins College of Art, Design & Film
Title: Great Expectations Magazine Ad

Silver Student ADDY Award

Entrant: Danny Summers
School: O'More College of Design
Title: "Late Night Craving Cure" - Waffle House Magazine Ad

Silver Student ADDY Award

Entrant: Danny Summers
School: O'More College of Design
Title: Music City Hot Chicken Festival Ad

MAGAZINE CAMPAIGN



Gold Student ADDY Award

Entrant: Valerie Hammond
School: Watkins College of Art, Design & Film
Title: Cheese Magazine Ad Campaign

Gold Student ADDY Award

Entrant: Jaana Huusko
School: O'More College of Design
Title: Music City Hot Chicken Festival Magazine Ad Campaign

Gold Student ADDY Award

Entrant: Ligia Teodosiu
School: Watkins College of Art, Design & Film
Title: Ricola Re-Branding Magazine Ad Campaign

Silver Student ADDY Award

Entrant: Christina Cooper
School: The Art Institute of Tennessee - Nashville
Title: Be Like The Bandit Magazine Ad Campaign

Silver Student ADDY Award

Entrant: Jaron Jackson
School: The Art Institute of Tennessee - Nashville
Title: Choose An Alternative Magazine Ad Campaign

Silver Student ADDY Award

Entrant: Ryon Nishimori
School: Watkins College of Art, Design & Film
Title: Harley Davidson Magazine Ad Campaign

Silver Student ADDY Award

Entrant: Kayce Singleton
School: O'More College of Design
Title: naturalLife Magazine Ad Campaign

NEWSPAPER, CAMPAIGN

Gold Student ADDY Award

Entrant: Joanna Arnold
School: O'More College of Design
Title: Adventure Science Center Newspaper Campaign

INTERACTIVE, WEBSITE

Gold Student ADDY Award

Entrant: Daniel McClain
School: Middle Tennessee State University
Title: Shaveless & Shameless Website

Gold Student ADDY Award

Entrant: Josh Shearon
School: Middle Tennessee State University
Title: Breaker Breaker : A History of Movers & Shakers Website

Silver Student ADDY Award

Entrant: Joanna Arnold
School: O'More College of Design
Title: theforrestarnold.com Website

Silver Student ADDY Award

Entrant: Brianna Reed
School: The Art Institute of Tennessee - Nashville
Title: CSS Zen Garden.com Website

Silver Student ADDY Award

Entrant: Danny Summers
School: O'More College of Design
Title: fiddlecakes.com Website

Silver Student ADDY Award

Entrant: Elle Woodward
School: O'More College of Design
Title: ellewoodward.com Website

BOOK / MAGAZINE COVER

Gold Student ADDY Award

Entrant: Andy Young
School: Watkins College of Art, Design & Film
Title: The Rats of N.I.M.H. Book Cover

Silver Student ADDY Award

Entrant: Julianna Ault
School: The Art Institute of Tennessee - Nashville
Title: Two Sides of Gemini Book Cover

Silver Student ADDY Award

Entrant: Parker Bowab
School: The Art Institute of Tennessee - Nashville
Title: Two Sides of Gemini Book Cover

Silver Student ADDY Award

Entrant: CJ Cannon
School: The Art Institute of Tennessee - Nashville
Title: Don't Be A Bitch! Book Cover

Silver Student ADDY Award

Entrant: James David McElroy
School: The Art Institute of Tennessee - Nashville
Title: Resurrection Magazine Cover

Silver Student ADDY Award

Entrant: Amanda Smith
School: O'More College of Design
Title: Pride & Prejudice Book Cover

EDITORIAL SPREAD

Silver Student ADDY Award

Entrant: CJ Cannon
School: The Art Institute of Tennessee - Nashville
Title: Cheap Eats Editorial Spread

Silver Student ADDY Award

Entrant: Christina Cooper
School: The Art Institute of Tennessee - Nashville
Title: Nashville Nine Editorial Spread

Silver Student ADDY Award

Entrant: Biaunca A. Edwards
School: The Art Institute of Tennessee - Nashville
Title: Stay Fabulous Editorial Spread

Silver Student ADDY Award

Entrant: Christopher Martin
School: Watkins College of Art, Design & Film
Title: The Beauty of the Beast Editorial Spread

Silver Student ADDY Award

Entrant: Benjamin Rumble
School: The Art Institute of Tennessee - Nashville
Title: Essential Ingredients Editorial Spread

Silver Student ADDY Award

Entrant: Benjamin Rumble
School: The Art Institute of Tennessee - Nashville
Title: the Shame of Postville Editorial Spread

Silver Student ADDY Award

Entrant: Mallory Elizabeth Turpen
School: The Art Institute of Tennessee - Nashville
Title: Guilty But Mentally Ill Editorial Spread

Silver Student ADDY Award

Entrant: Elle Woodward
School: O'More College of Design
Title: "Child Soldiers" Editorial Spread

MAGAZINE / EDITORIAL SERIES

Gold Student ADDY Award

Entrant: Lindsey Armstrong
School: Watkins College of Art, Design & Film
Title: Context Magazine Series

Gold Student ADDY Award

Entrant: Ali Hilton
School: The Art Institute of Tennessee - Nashville
Title: Hunter S. Thompson Magazine Series

Silver Student ADDY Award

Entrant: Tim Brown
School: The Art Institute of Tennessee - Nashville
Title: Cheap Eats Magazine Series

Silver Student ADDY Award

Entrant: Amy Davidson
School: O'More College of Design
Title: Shadow Soldier Magazine Series

Silver Student ADDY Award

Entrant: Biaunca A. Edwards
School: The Art Institute of Tennessee - Nashville
Title: Grab N' Go Travel Guides Magazine Series

Silver Student ADDY Award

Entrant: Allison Greene
School: The Art Institute of Tennessee - Nashville
Title: Miguel de Cervantes Magazine Series

Silver Student ADDY Award

Entrant: Katie Williams
School: The Art Institute of Tennessee - Nashville
Title: Music Review Feature Magazine Series

MIXED MEDIA CAMPAIGN

Gold Student ADDY Award

Entrant: Amanda Smith
School: O'More College of Design
Title: Music City Hot Chicken Festival Mixed Media Campaign

Silver Student ADDY Award

Entrant: Amy Davidson
School: O'More College of Design
Title: 'It's Your World' - Nissan Cube Mixed Media Campaign

Silver Student ADDY Award

Entrant: Fumiya Sawa
School: The Art Institute of Tennessee - Nashville
Title: Holiday Inn Rebranding Mixed Media Campaign

Silver Student ADDY Award

Entrant: Amanda Smith
School: O'More College of Design
Title: Adventure Science Center Mixed Media Campaign

LOGO DESIGN

Silver Student ADDY Award

Entrant: Christopher Martin
School: Watkins College of Art, Design & Film
Title: Sappho Fasion Design Logo

Silver Student ADDY Award

Entrant: Jennifer McClarney
School: The Art Institute of Tennessee - Nashville
Title: Wax Pot Studio Logo

Silver Student ADDY Award

Entrant: Amy Miller
School: Watkins College of Art, Design & Film
Title: Cropped Barber Shop Logo

Silver Student ADDY Award

Entrant: Fumiya Sawa
School: The Art Institute of Tennessee - Nashville
Title: Holiday Inn Logo

Silver Student ADDY Award

Entrant: Amanda Smith
School: O'More College of Design
Title: FLARE Logo

Silver Student ADDY Award

Entrant: Stephen Jones
School: Watkins College of Art, Design and Film
Title: Vigor Energy Systems Logo

ILLUSTRATION

Gold Student ADDY Award

Entrant: Ligia Teodosiu
School: Watkins College of Art, Design & Film
Title: Alice in Wonderland Illustration

Gold Student ADDY Award

Entrant: Ligia Teodosiu
School: Watkins College of Art, Design & Film
Title: Little Red Riding Hood Illustration



Silver Student ADDY Award

Entrant: Adam Baker
School: Nossi College of Art
Title: Wizard of Oz Illustration

Silver Student ADDY Award

Entrant: Jaana Huusko
School: O'More College of Design
Title: "King of the Ducks" Illustration

Silver Student ADDY Award

Entrant: Scott Reeves
School: Nossi College of Art
Title: The Closet Illustration

Silver Student ADDY Award

Entrant: Scott Reeves
School: Nossi College of Art
Title: Lon Chaney Jr. Illustration

Silver Student ADDY Award

Entrant: Scott Reeves
School: Nossi College of Art
Title: Mongol Illustration

Silver Student ADDY Award

Entrant: Jacob Rhoades
School: Nossi College of Art
Title: Han's Deli Illustration

Silver Student ADDY Award

Entrant: Gerald Seiberling
School: Nossi College of Art
Title: The Man Who Gets Slapped Illustration

Silver Student ADDY Award

Entrant: Meiska Starner
School: Cumberland University
Title: The Turn of the Screw (Set) Illustration

DIGITALLY ENHANCED ILLUSTRATION

Gold Student ADDY Award

Entrant: Holly Mathews
School: Watkins College of Art, Design & Film
Title: X-Height Marks the Spot Illustration

Gold Student ADDY Award

Entrant: Michael Curran
School: Nossi College of Art
Title: Barbershop Illustration



Silver Student ADDY Award

Entrant: Heather Brothers
School: Nossi College of Art
Title: Dr. Gonzo Illustration

Silver Student ADDY Award

Entrant: CJ Cannon
School: The Art Institute of Tennessee - Nashville
Title: Kumquat Dreams Illustration

Silver Student ADDY Award

Entrant: CJ Cannon
School: The Art Institute of Tennessee - Nashville
Title: Spongebob Anniversary Illustration

Silver Student ADDY Award

Entrant: Danny Summers
School: O'More College of Design
Title: "Cock of the Walk" Illustration

PHOTOGRAPHY

Gold Student ADDY Award

Entrant: Jessica Appel
School: Nossi College of Art
Title: Ricco Photography

Gold Student ADDY Award

Entrant: Jimi Button
School: Nossi College of Art
Title: The Lucky One Photography

Silver Student ADDY Award

Entrant: Parker Bowab
School: The Art Institute of Tennessee - Nashville
Title: Middle Bay Lighthouse Photography



Silver Student ADDY Award

Entrant: Kristy Buchanan
School: Nossi College of Art
Title: Out in the Cold Photography

Silver Student ADDY Award

Entrant: Jacqueline Cowan
School: Nossi College of Art
Title: Coffee Cup Photography

Silver Student ADDY Award

Entrant: Jason Dodson
School: Nossi College of Art
Title: 7 of 11 Photography

Silver Student ADDY Award

Entrant: Jason Dodson
School: Nossi College of Art
Title: Who Needs a Stage? Photography

Silver Student ADDY Award

Entrant: John Essary
School: Cumberland University
Title: The Look Photography

Silver Student ADDY Award

Entrant: Cheryl S. Swanson
School: Nossi College of Art
Title: In the Light Photography

PHOTOGRAPHY (CONTINUED)

Silver Student ADDY Award

Entrant: Cheryl S. Swanson
School: Nossi College of Art
Title: Lady by the Lake Photography

Silver Student ADDY Award

Entrant: Sheri L. Wornath
School: Nossi College of Art
Title: Sultry Photography

DIGITALLY ENHANCED PHOTOGRAPHY

Gold Student ADDY Award

Entrant: Kristy Buchanan
School: Nossi College of Art
Title: Night Time in the City Photography

Gold Student ADDY Award

Entrant: Kristy Buchanan
School: Nossi College of Art
Title: Where the Old Meets New Photography

Gold Student ADDY Award

Entrant: Lori Ward
School: Nossi College of Art
Title: A Classic Hobby Photography

Silver Student ADDY Award

Entrant: Michael Bromley Jr.
School: Nossi College of Art
Title: Kyle's Car HDR Photography

Silver Student ADDY Award

Entrant: Michael Bromley Jr.
School: Nossi College of Art
Title: Pillars of Light Photography

Silver Student ADDY Award

Entrant: Tonda LeGarde
School: Nossi College of Art
Title: Cracked Photography

Silver Student ADDY Award

Entrant: TonDa LeGarde
School: Nossi College of Art
Title: Merge Photography

Silver Student ADDY Award

Entrant: Patrick D. Webster
School: Nossi College of Art
Title: Hanging Books Photography

Silver Student ADDY Award

Entrant: Stephen Jones
School: Watkins College of Art, Design and Film
Title: Paint it Red Photography

ANIMATION

Gold Student ADDY Award

Entrant: Daniel McClain
School: Middle Tennessee State University
Title: GEEK: Life as a Social Outcast Animation

Gold Student ADDY Award

Entrant: Josh Shearon
School: Middle Tennessee State University
Title: Truckstop Trophy:
A Datin' Show Animation

Silver Student ADDY Award

Entrant: Joshua B. Fuqua
School: Nossi College of Art
Title: News 5 Animation



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Lindsey Armstrong

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For Membership information call:

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THE 2010 STUDENT ADDY AWARDS
ARE DEDICATED TO THE CREATIVE SPIRIT
AND MEMORY OF BILL ROSS
1956-2010