

**Profile of artistic strengths for commercial and freelance design needs**

- Experienced environmental graphic designer and print designer
- Embraces many design disciplines including graphic, architectural, interior, landscape, and industrial design
- Mac and PC Skills
- Creative designer with strong sketching and drawing skills
- Photography experience with Black and White and Color Photography
- Attentive to press checks for pre and post press production
- Excellent color theory
- Strong work ethic with ability to work alone or with a team
- Communications strengths include strong writing and editing abilities with experience designing and developing informational booklets, marketing materials, copy ads, mail outs, pamphlets, etc.
- Excellent communication skills - focuses on client services and team/company needs
- Fast Learner and attentive to detail
- Knowledge and training in varied art concepts including, but not limited to, signage, book binding, large formats, silk screening, etc.

**Experience**

2007- 2010 Gresham Smith and Partners Environmental Designer, Nashville, TN

**Corporate and Urban Designer**

- Designed for exterior and interior environments including office signage for companies such as Nissan, Vanderbilt University, Atlanta International Airport, Sarasota Memorial Hospital, Shriner's Hospital, Julia Green Elementary School, and more.
- Addressed all concerns with the visual aspects of way finding and communicating identity and information.
- Designed way finding systems, architectural graphics, signage, identity graphics, dynamic environments, pictogram design, and more
- Large format graphics for feature walls
- Participation in the ACRP Terminal Symbol study
- Design informational booklets and marketing materials as needed
- Design and dimension interior and exterior signage and detail with specs such as sizes, lighting needs, materials, etc.

2006- 2007 Crye-Leike Realtors, Brentwood, TN

**Media Department, Graphic Designer**

- Designed print ads for newspapers, mail outs, pamphlets
- Developed and designed promotional materials for real estate agents

2003-2006 Gordon Jewish Community Center, Nashville, TN

**Pre-School Teacher, Pre-K with Art Education Focus**

- Worked with all phases of promoting pre-k skills and art concepts
- Developed unique art concepts for educational and creative ideas

1999-2001 Town Sports International, New York, NY

**Designer for NY, Boston, Philadelphia and Washington Sports Clubs**

- Designed pamphlets, books, floor/wall Decals, bottle labels, posters, etc.
- Provided services for copy writing and editing various advertising materials
- Client service

1998-1999 Good and Evil Skateboards, Philadelphia, PA

**Design for T-Shirts and Skateboards**

- Pre and post press production
- Color separations

1998 Columbia University Presbyterian Hospital, New York, NY

**Photography Assistant for Art Department**

- Scanned and cataloged images,
- Printed Negative

1999-2010 Freelance Work

**T-shirts for sale in Hot Topic, various logo design, business cards and posters for all types of people, from larger companies to local musicians.**

**Education**

University of the Arts, Philadelphia, PA: 1999 - BFA Graphic Design, Photography Minor

Pratt Institute: New York, NY: 2000 - HTML and Web Design Workshop

**Workshops and affiliations**

Workshop with Edward Tufte

Workshop with April Greiman

Workshop with Lois Greenfield (Photography)

Former Member of the AIGA and SEGD

**Gallery Shows**

Space 1026, Philadelphia. PA

Fido, Nashville, TN

Odyssey's End, Nashville

Gallery at the Belcourt, Nashville, TN

The Basement Gallery, Knoxville TN

Studio 83, Nashville TN

Art and Invention, East Nashville

Bongo Java, Nashville

Portland Brew, Nashville, TN

Tomato Art Festival, Nashville, TN

Bottletree, Birmingham, AL

Ugly Mugs and Tea, Nashville TN

**Freelance T-shirt Design work**

Hot Topic

Shirt.woot.com

**Charity Events**

USGBC Green Tie Gala - Paintings donated to raise funds for the Y-Build Program a YMCA Urban Services Career Development Program, Nashville TN

ARTDOCS- Painting donated to ARTDOCS NASHVILLE (Artists Receiving Treatment Doctors offering crucial services)

United Way- Division Champion for Gresham Smith and Partners Corporate and Urban Design division - Assisted running various fund raisers for United Way

PUPP- Design T-shirts and donate paintings for fund raising needs New York, NY

**[www.jessicahillart.com](http://www.jessicahillart.com)**

PORTFOLIO AND REFERENCES PROVIDED UPON REQUEST