



American Advertising Federation Nashville Scholarship Foundation - 2018 Scholarship Criteria

Note: All applications for scholarship consideration must be authorized by the student's instructor to ensure that applicants meet the requirements of eligibility. Scholarship awards will be sent directly to the school and applied to the student's tuition costs.

Eligibility: Applicants must be enrolled in an accredited college or university in Middle Tennessee, taking advertising courses with the goal of working in the advertising industry after graduation. The recipient should be a junior, senior, or graduate student in the upcoming semester.

Deadline: All applications and supporting material are due by 4:00pm on Friday, March 30, 2018.

Award: A total of \$2,000 will be awarded to one winner. The scholarship winner will be announced no later than April 27, 2018. The money will be sent directly to your school to pay for tuition.

Your Assignment: Through any medium of your choice (written essay, video submission, PowerPoint presentation, etc.) please address the following:

"I am drawn to a career in advertising / marketing / communications because..."
"Based on my strengths, I am uniquely qualified for a career in this industry because..."
"My ultimate career goals are..."

Submission: All applicants must complete an online questionnaire, which can be found at www.aafnashville.com. In addition to the online questionnaire, please include an up-to-date resume with current and past classes related to your major, industry experience, extra-curricular activities as well as offices held and honors awarded in any related organization. This information, along with your assignment, can be emailed to mark@aafnashville.com or mailed to AAFN, PO Box 293327, Nashville, TN 37229 by the deadline.

Questions / More Information: Call the AAF Nashville office at 615-469-4040 or email mark@aafnashville.com

Good luck and thanks for your interest!!